

# HUNTERDON COUNTY DEPARTMENT OF HEALTH

PO Box 2900, Flemington, New Jersey 08822

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Public Health INFORMATION

Page 1 of 1



## Subject: 2011 Get Smart About Antibiotics Week (November 14-20, 2011) Centers for Disease Control & Prevention Campaign Promotion

**To: Healthcare Providers, HMC, Pharmacists and Local Boards of Health**

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### 2011 Get Smart About Antibiotics Week (November 14-20, 2011) Centers for Disease Control & Prevention Campaign Promotion

The Centers for Disease Control and Prevention is promoting its annual "Get Smart About Antibiotics Week (November 14-20, 2011)." In an effort to educate health professionals and the public regarding antibiotic resistance, the Centers for Disease Control and Prevention & the New Jersey Department of Health and Senior Services have both created specific webpages that include reference tools and health education literature to address the issue of antibiotic resistance.

**Antibiotics are prescribed inappropriately for viral illnesses each year. Inappropriate use, improper adherence and over prescribing are leading to antibiotic resistance making it a common clinical problem and a serious growing public health threat. We are encouraging all health professionals to share this important information.**

Health professionals can find antibiotic resistance information and an assortment of health resources (brochures, one page flyers and posters) to print and distribute to patients. This will help patients understand the importance of appropriate antibiotic use to reduce the risk of antibiotic resistant infections.

Health materials targeted toward health professionals & the public can be accessed at:

- Centers for Disease Control & Prevention  
<http://www.cdc.gov/getsmart/>
- NJ Department of Health & Senior Services  
<http://www.state.nj.us/health/cd/mrsa/getsmart.shtml>

If you have any questions regarding this information, please contact the Health Department at (908) 788-1351 or [health@co.hunterdon.nj.us](mailto:health@co.hunterdon.nj.us)